647510 **BBAbmMD203A-3C** **Seat No :________**

B.B.A. Semester - 3 (NEP-2020) Examination
OCT/NOV-2025
Basics of Managerial Economics (Multidisciplinary Course)

Time: 2:00 Hours **Marks:50**

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1	Define managerial economics. Discuss differences between managerial economics and economics.	(10)
	OR	
Que.1	Discuss scope of managerial economics.	
Que.2	Explain concept of demand forecasting. Discuss consumers survey method of demand forecasting.	(10)
	OR	
Que.2	Describe concepts of demand for durable and perishable goods and consumer's and producer's goods.	
Que.3	Write detailed note on Iso-Quant curve.	(10)
	OR	
Que.3	Discuss economies of scale.	
Que.4	Examine relationship between average cost of production and rate of output in short run.	(10)
	OR	
Que.4	Explain accounting and economic costs.	
Que.5	Discuss kinked demand curve.	(10)
	OR	
Que.5	Examine equilibrium of firm in short and long-run under perfect monopoly.	

****